

Oferta „Czas Chojnic”, „Tygodnika Człuchowskiego”
i „Tygodnika Tucholskiego”

Czas Chojnic

Tygodnik
Człuchowski

Tygodnik
Tucholski

Zadbaj o swoją reklamę już TERAZ!

**Najlepsze gazety
w 3 powiatach**

Łączny nakład 16500*

Zapraszamy do BIURA REKLAMY
pn.-pt. od 8.00 do 16.00

CHOJNICE, ul. Kręta 4, www.czas.tygodnik.pl

Barbara Jażdżewska, tel. (52) 396 10 10 wew. 50, fax (52) 396 10 10 wew. 57,
e-mail: czas@tygodnik.pl

Magdalena Tuszyńska, tel. kom. 781 770 709,
e-mail: reklama@czas.tygodnik.pl

Sławomir Maniawski, tel. kom. 604 481 196,
e-mail: maniawski@tygodnik.pl

CZŁUCHÓW, ul. Średnia 10, www.czluchow.tygodnik.pl

Alina Michalska, tel. (59) 721 21 35, fax (59) 721 21 36, tel. kom. 781 770 706,
e-mail: czluchow@tygodnik.pl

Monika Niemczyk, tel. kom. 781 770 703,
e-mail: reklama.czluchow@tygodnik.pl

TUCHOLA, ul. dra Karasiewicza 3, www.tygodnik.pl

Magdalena Behrendt, tel. (52) 336 30 50 wew. 60, fax (52) 336 30 50 wew. 67,
e-mail: biuro@tygodnik.pl

Leszek Kuligowski, tel. kom. 503 140 734,
e-mail: reklama@tygodnik.pl

*nakład z dnia 1.03.2017

Cennik reklam (netto)

Moduły czarno-białe – jeden tytuł

<p>56 mm 46 mm 1 m 40 zł</p>	<p>56 mm 96 mm 2 m 79 zł</p>	<p>56 mm 146 mm 3 m 117 zł</p>	<p>56 mm 196 mm 4 m 153 zł</p>	<p>56 mm 246 mm 5 m 189 zł</p>
<p>116 mm 46 mm 2 m 79 zł</p>	<p>116 mm 96 mm 4 m 153 zł</p>	<p>116 mm 146 mm 6 m 224 zł</p>	<p>116 mm 196 mm 8 m 294 zł</p>	<p>116 mm 246 mm 10 m 358 zł</p>
<p>176 mm 46 mm 3 m 117 zł</p>	<p>176 mm 96 mm 6 m 224 zł</p>	<p>176 mm 146 mm 9 m 327 zł</p>	<p>176 mm 196 mm 12 m 423 zł</p>	<p>176 mm 246 mm 15 m 522 zł</p>
<p>236 mm 46 mm 4 m 153 zł</p>	<p>236 mm 96 mm 8 m 294 zł</p>	<p>236 mm 146 mm 12 m 423 zł</p>	<p>236 mm 196 mm 16 m 549 zł</p>	<p>236 mm 246 mm 20 m 667 zł</p>
<p>296 mm 46 mm 5 m 189 zł</p>	<p>296 mm 96 mm 10 m 358 zł</p>	<p>296 mm 146 mm 15 m 522 zł</p>	<p>296 mm 196 mm 20 m 667 zł</p>	<p>296 mm 246 mm 25 m 811 zł</p>
<p>356 mm 46 mm 6 m 224 zł</p>	<p>356 mm 96 mm 12 m 423 zł</p>	<p>356 mm 146 mm 18 m 609 zł</p>	<p>356 mm 196 mm 24 m 790 zł</p>	<p>356 mm 246 mm 30 m 960 zł</p>

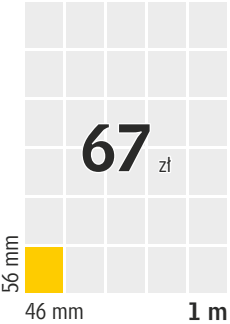
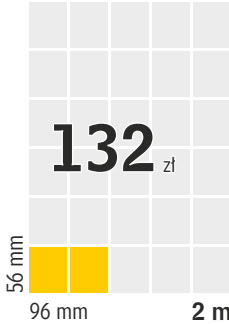
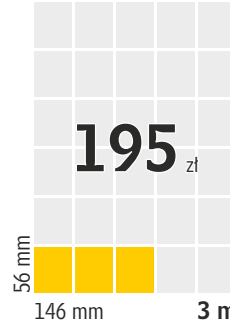
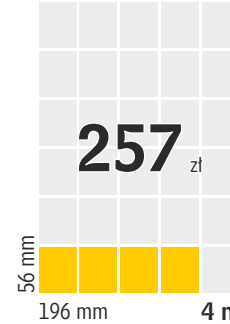
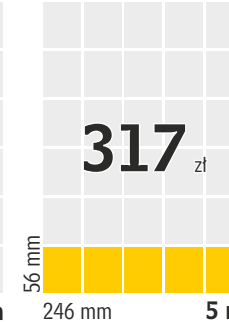
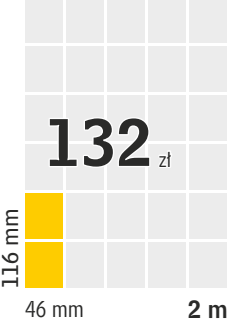
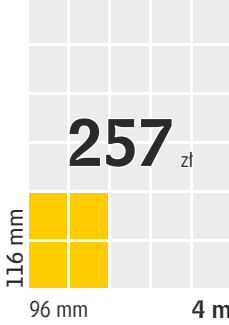
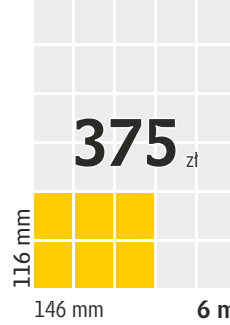
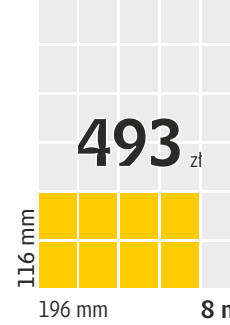
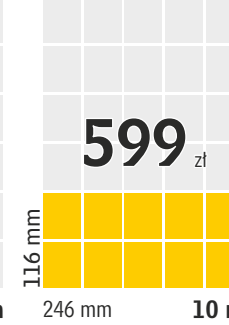
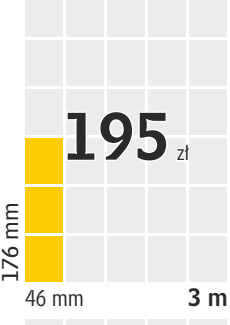
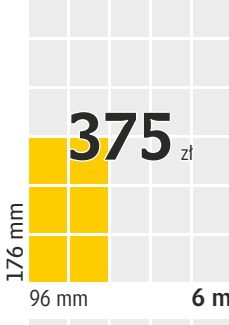
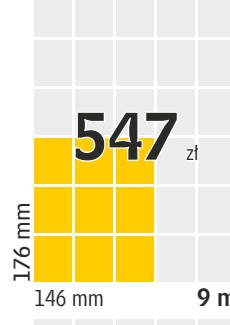
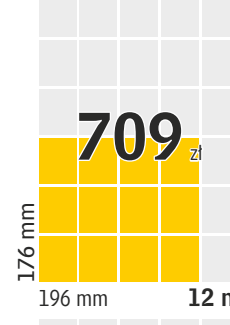
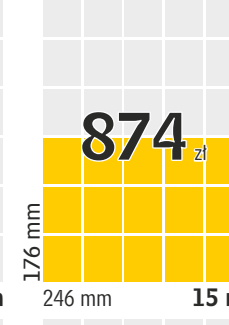
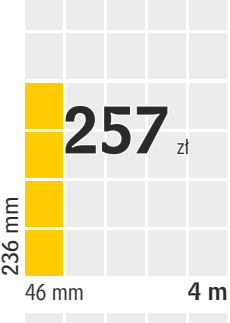
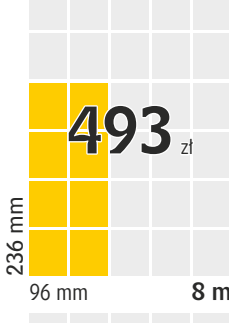
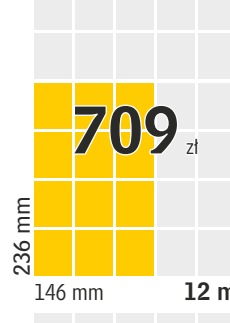
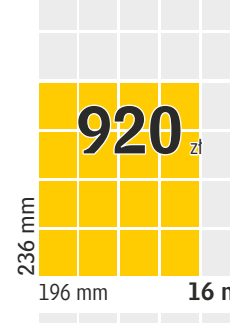
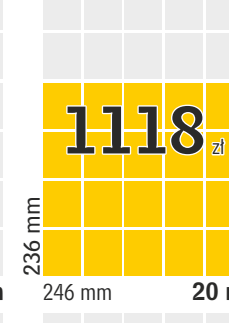
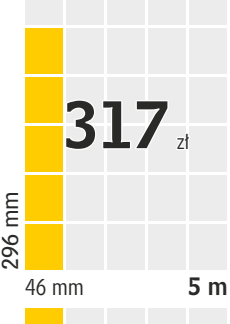
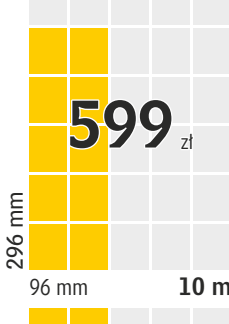
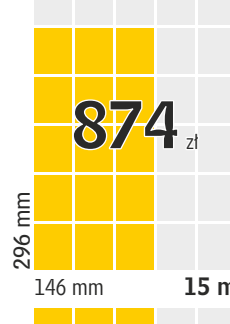
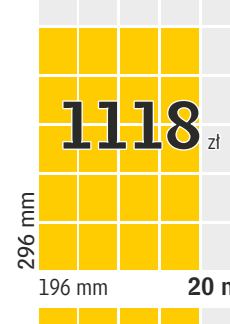
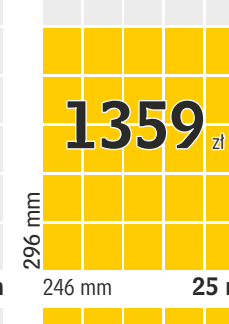
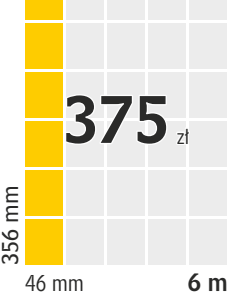
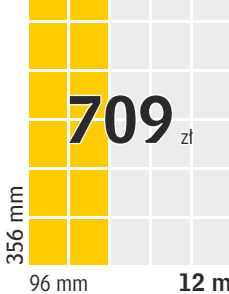
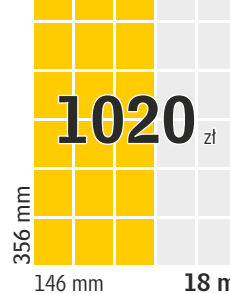
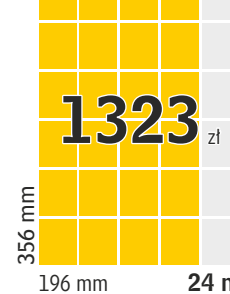
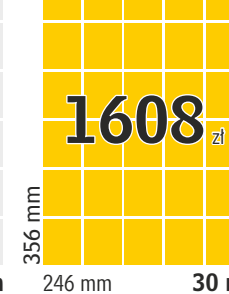
Cennik reklam (netto)

Moduły czarno-białe – dwa tytuły

<p>56 mm 46 mm 1 m 55 zł</p>	<p>56 mm 96 mm 2 m 108 zł</p>	<p>56 mm 146 mm 3 m 160 zł</p>	<p>56 mm 196 mm 4 m 211 zł</p>	<p>56 mm 246 mm 5 m 260 zł</p>
<p>116 mm 46 mm 2 m 108 zł</p>	<p>116 mm 96 mm 4 m 211 zł</p>	<p>116 mm 146 mm 6 m 308 zł</p>	<p>116 mm 196 mm 8 m 405 zł</p>	<p>116 mm 246 mm 10 m 492 zł</p>
<p>176 mm 46 mm 3 m 160 zł</p>	<p>176 mm 96 mm 6 m 308 zł</p>	<p>176 mm 146 mm 9 m 449 zł</p>	<p>176 mm 196 mm 12 m 582 zł</p>	<p>176 mm 246 mm 15 m 718 zł</p>
<p>236 mm 46 mm 4 m 211 zł</p>	<p>236 mm 96 mm 8 m 405 zł</p>	<p>236 mm 146 mm 12 m 582 zł</p>	<p>236 mm 196 mm 16 m 755 zł</p>	<p>236 mm 246 mm 20 m 918 zł</p>
<p>296 mm 46 mm 5 m 260 zł</p>	<p>296 mm 96 mm 10 m 492 zł</p>	<p>296 mm 146 mm 15 m 718 zł</p>	<p>296 mm 196 mm 20 m 918 zł</p>	<p>296 mm 246 mm 25 m 1115 zł</p>
<p>356 mm 46 mm 6 m 308 zł</p>	<p>356 mm 96 mm 12 m 582 zł</p>	<p>356 mm 146 mm 18 m 837 zł</p>	<p>356 mm 196 mm 24 m 1086 zł</p>	<p>356 mm 246 mm 30 m 1320 zł</p>

Cennik reklam (netto)

Moduły czarno-białe – trzy tytuły

 <p>67 zł</p> <p>56 mm 46 mm 1 m</p>	 <p>132 zł</p> <p>56 mm 96 mm 2 m</p>	 <p>195 zł</p> <p>56 mm 146 mm 3 m</p>	 <p>257 zł</p> <p>56 mm 196 mm 4 m</p>	 <p>317 zł</p> <p>56 mm 246 mm 5 m</p>
 <p>132 zł</p> <p>116 mm 46 mm 2 m</p>	 <p>257 zł</p> <p>116 mm 96 mm 4 m</p>	 <p>375 zł</p> <p>116 mm 146 mm 6 m</p>	 <p>493 zł</p> <p>116 mm 196 mm 8 m</p>	 <p>599 zł</p> <p>116 mm 246 mm 10 m</p>
 <p>195 zł</p> <p>176 mm 46 mm 3 m</p>	 <p>375 zł</p> <p>176 mm 96 mm 6 m</p>	 <p>547 zł</p> <p>176 mm 146 mm 9 m</p>	 <p>709 zł</p> <p>176 mm 196 mm 12 m</p>	 <p>874 zł</p> <p>176 mm 246 mm 15 m</p>
 <p>257 zł</p> <p>236 mm 46 mm 4 m</p>	 <p>493 zł</p> <p>236 mm 96 mm 8 m</p>	 <p>709 zł</p> <p>236 mm 146 mm 12 m</p>	 <p>920 zł</p> <p>236 mm 196 mm 16 m</p>	 <p>1118 zł</p> <p>236 mm 246 mm 20 m</p>
 <p>317 zł</p> <p>296 mm 46 mm 5 m</p>	 <p>599 zł</p> <p>296 mm 96 mm 10 m</p>	 <p>874 zł</p> <p>296 mm 146 mm 15 m</p>	 <p>1118 zł</p> <p>296 mm 196 mm 20 m</p>	 <p>1359 zł</p> <p>296 mm 246 mm 25 m</p>
 <p>375 zł</p> <p>356 mm 46 mm 6 m</p>	 <p>709 zł</p> <p>356 mm 96 mm 12 m</p>	 <p>1020 zł</p> <p>356 mm 146 mm 18 m</p>	 <p>1323 zł</p> <p>356 mm 196 mm 24 m</p>	 <p>1608 zł</p> <p>356 mm 246 mm 30 m</p>

Cennik reklam (netto)

Moduły czarno-białe – wkładka ogłoszeniowa

<p>63 zł</p> <p>56 mm 46 mm 1 m</p>	<p>123 zł</p> <p>56 mm 96 mm 2 m</p>	<p>182 zł</p> <p>56 mm 146 mm 3 m</p>	<p>240 zł</p> <p>56 mm 196 mm 4 m</p>	<p>296 zł</p> <p>56 mm 246 mm 5 m</p>
<p>123 zł</p> <p>116 mm 46 mm 2 m</p>	<p>240 zł</p> <p>116 mm 96 mm 4 m</p>	<p>350 zł</p> <p>116 mm 146 mm 6 m</p>	<p>460 zł</p> <p>116 mm 196 mm 8 m</p>	<p>559 zł</p> <p>116 mm 246 mm 10 m</p>
<p>182 zł</p> <p>176 mm 46 mm 3 m</p>	<p>350 zł</p> <p>176 mm 96 mm 6 m</p>	<p>510 zł</p> <p>176 mm 146 mm 9 m</p>	<p>662 zł</p> <p>176 mm 196 mm 12 m</p>	<p>815 zł</p> <p>176 mm 246 mm 15 m</p>
<p>240 zł</p> <p>236 mm 46 mm 4 m</p>	<p>460 zł</p> <p>236 mm 96 mm 8 m</p>	<p>662 zł</p> <p>236 mm 146 mm 12 m</p>	<p>858 zł</p> <p>236 mm 196 mm 16 m</p>	<p>1043 zł</p> <p>236 mm 246 mm 20 m</p>
<p>296 zł</p> <p>296 mm 46 mm 5 m</p>	<p>559 zł</p> <p>296 mm 96 mm 10 m</p>	<p>815 zł</p> <p>296 mm 146 mm 15 m</p>	<p>1043 zł</p> <p>296 mm 196 mm 20 m</p>	<p>1268 zł</p> <p>296 mm 246 mm 25 m</p>
<p>350 zł</p> <p>356 mm 46 mm 6 m</p>	<p>662 zł</p> <p>356 mm 96 mm 12 m</p>	<p>952 zł</p> <p>356 mm 146 mm 18 m</p>	<p>1234 zł</p> <p>356 mm 196 mm 24 m</p>	<p>1500 zł</p> <p>356 mm 246 mm 30 m</p>

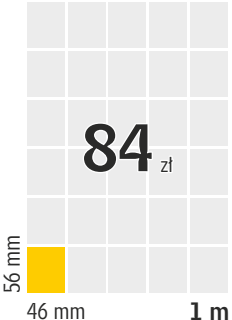
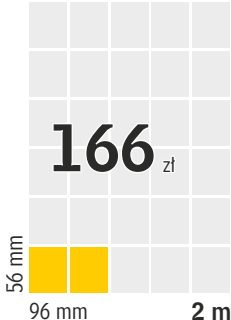
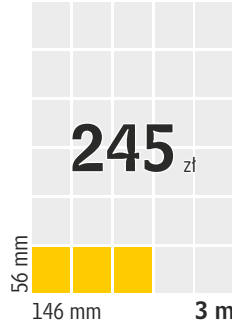
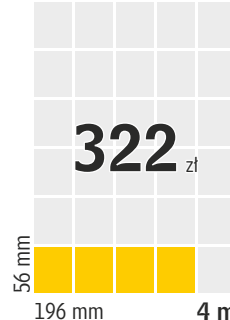
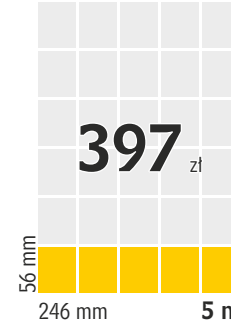
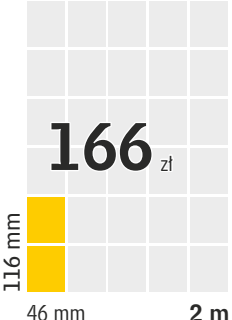
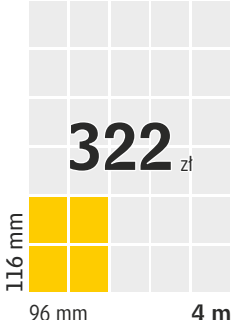
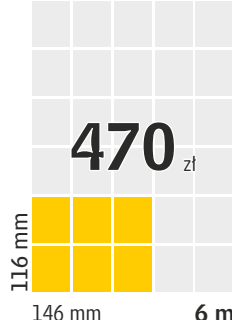
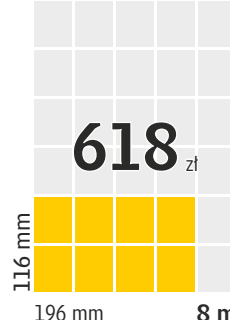
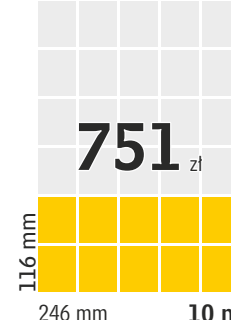
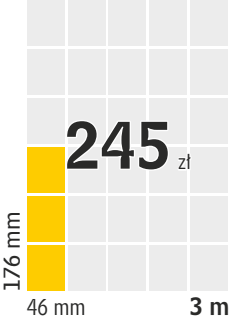
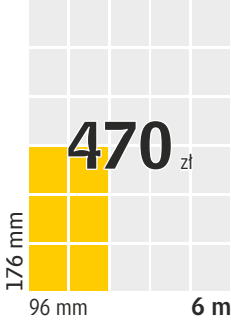
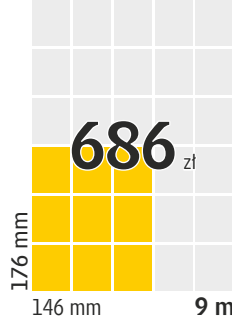
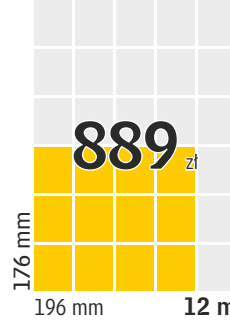
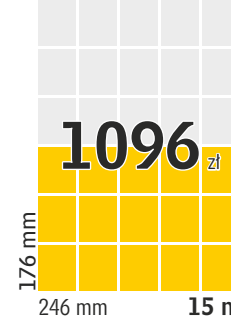
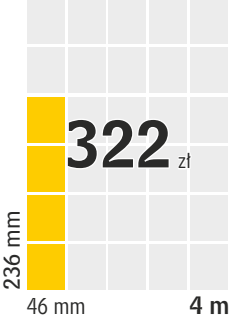
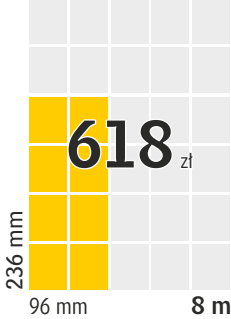
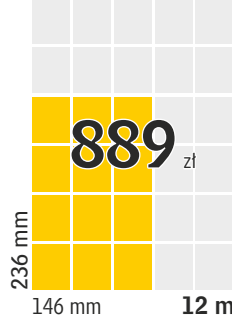
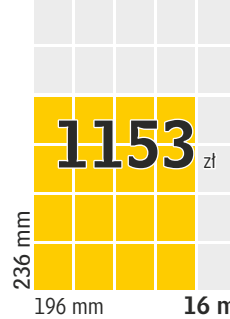
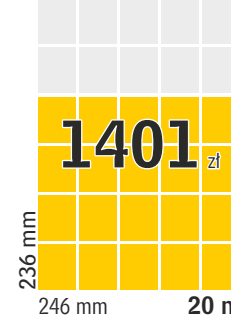
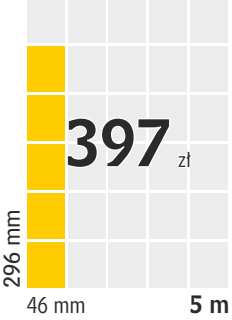
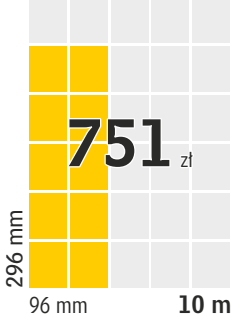
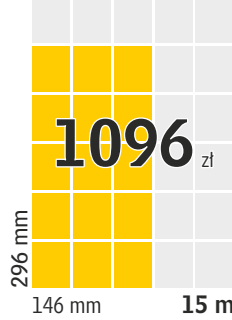
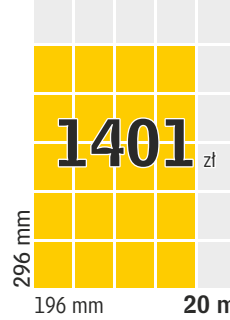
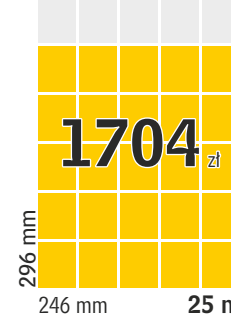
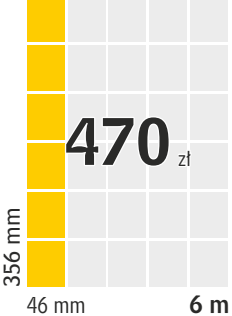
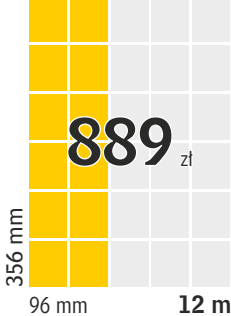
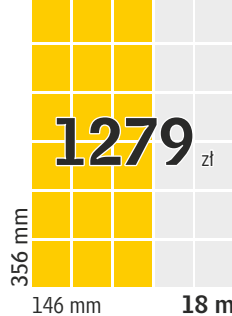
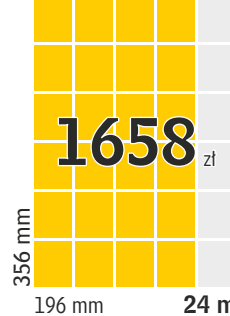
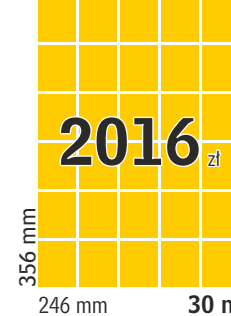
Cennik reklam (netto)

Moduły **kolorowe** – jeden tytuł

<p>55 zł</p> <p>56 mm 46 mm 1 m</p>	<p>108 zł</p> <p>56 mm 96 mm 2 m</p>	<p>160 zł</p> <p>56 mm 146 mm 3 m</p>	<p>211 zł</p> <p>56 mm 196 mm 4 m</p>	<p>260 zł</p> <p>56 mm 246 mm 5 m</p>
<p>108 zł</p> <p>116 mm 46 mm 2 m</p>	<p>211 zł</p> <p>116 mm 96 mm 4 m</p>	<p>308 zł</p> <p>116 mm 146 mm 6 m</p>	<p>405 zł</p> <p>116 mm 196 mm 8 m</p>	<p>492 zł</p> <p>116 mm 246 mm 10 m</p>
<p>160 zł</p> <p>176 mm 46 mm 3 m</p>	<p>308 zł</p> <p>176 mm 96 mm 6 m</p>	<p>449 zł</p> <p>176 mm 146 mm 9 m</p>	<p>582 zł</p> <p>176 mm 196 mm 12 m</p>	<p>718 zł</p> <p>176 mm 246 mm 15 m</p>
<p>211 zł</p> <p>236 mm 46 mm 4 m</p>	<p>405 zł</p> <p>236 mm 96 mm 8 m</p>	<p>582 zł</p> <p>236 mm 146 mm 12 m</p>	<p>755 zł</p> <p>236 mm 196 mm 16 m</p>	<p>918 zł</p> <p>236 mm 246 mm 20 m</p>
<p>260 zł</p> <p>296 mm 46 mm 5 m</p>	<p>492 zł</p> <p>296 mm 96 mm 10 m</p>	<p>718 zł</p> <p>296 mm 146 mm 15 m</p>	<p>918 zł</p> <p>296 mm 196 mm 20 m</p>	<p>1115 zł</p> <p>296 mm 246 mm 25 m</p>
<p>308 zł</p> <p>356 mm 46 mm 6 m</p>	<p>582 zł</p> <p>356 mm 96 mm 12 m</p>	<p>837 zł</p> <p>356 mm 146 mm 18 m</p>	<p>1086 zł</p> <p>356 mm 196 mm 24 m</p>	<p>1320 zł</p> <p>356 mm 246 mm 30 m</p>

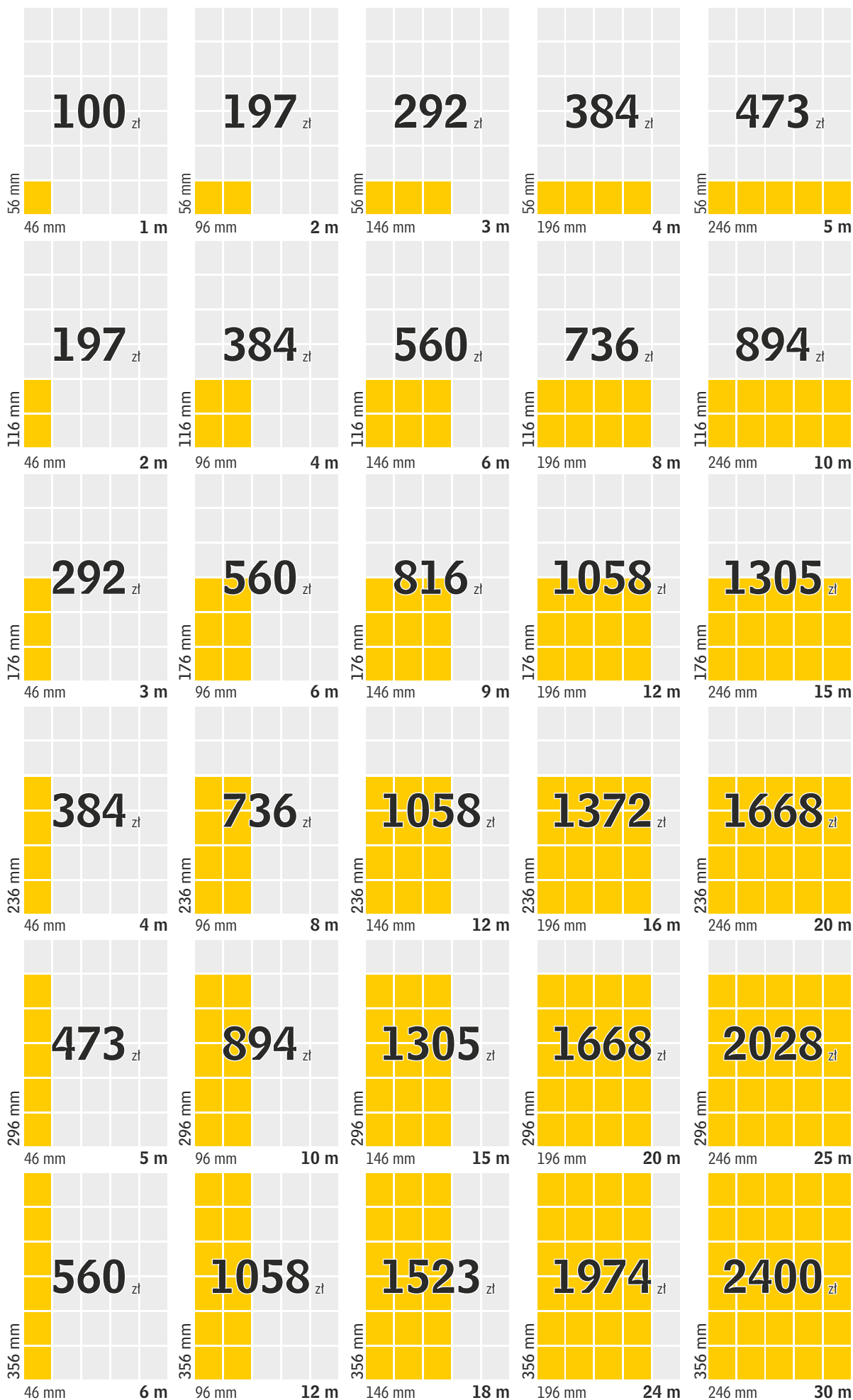
Cennik reklam (netto)

Moduły **kolorowe** – dwa tytuły

 <p>84 zł</p> <p>56 mm 46 mm 1 m</p>	 <p>166 zł</p> <p>56 mm 96 mm 2 m</p>	 <p>245 zł</p> <p>56 mm 146 mm 3 m</p>	 <p>322 zł</p> <p>56 mm 196 mm 4 m</p>	 <p>397 zł</p> <p>56 mm 246 mm 5 m</p>
 <p>166 zł</p> <p>116 mm 46 mm 2 m</p>	 <p>322 zł</p> <p>116 mm 96 mm 4 m</p>	 <p>470 zł</p> <p>116 mm 146 mm 6 m</p>	 <p>618 zł</p> <p>116 mm 196 mm 8 m</p>	 <p>751 zł</p> <p>116 mm 246 mm 10 m</p>
 <p>245 zł</p> <p>176 mm 46 mm 3 m</p>	 <p>470 zł</p> <p>176 mm 96 mm 6 m</p>	 <p>686 zł</p> <p>176 mm 146 mm 9 m</p>	 <p>889 zł</p> <p>176 mm 196 mm 12 m</p>	 <p>1096 zł</p> <p>176 mm 246 mm 15 m</p>
 <p>322 zł</p> <p>236 mm 46 mm 4 m</p>	 <p>618 zł</p> <p>236 mm 96 mm 8 m</p>	 <p>889 zł</p> <p>236 mm 146 mm 12 m</p>	 <p>1153 zł</p> <p>236 mm 196 mm 16 m</p>	 <p>1401 zł</p> <p>236 mm 246 mm 20 m</p>
 <p>397 zł</p> <p>296 mm 46 mm 5 m</p>	 <p>751 zł</p> <p>296 mm 96 mm 10 m</p>	 <p>1096 zł</p> <p>296 mm 146 mm 15 m</p>	 <p>1401 zł</p> <p>296 mm 196 mm 20 m</p>	 <p>1704 zł</p> <p>296 mm 246 mm 25 m</p>
 <p>470 zł</p> <p>356 mm 46 mm 6 m</p>	 <p>889 zł</p> <p>356 mm 96 mm 12 m</p>	 <p>1279 zł</p> <p>356 mm 146 mm 18 m</p>	 <p>1658 zł</p> <p>356 mm 196 mm 24 m</p>	 <p>2016 zł</p> <p>356 mm 246 mm 30 m</p>

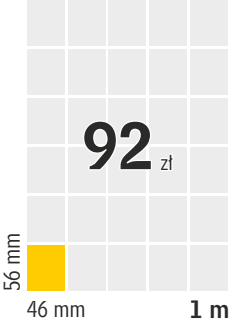
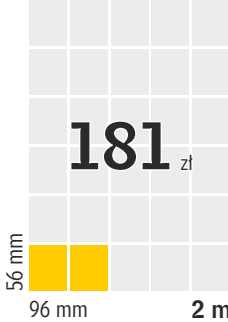
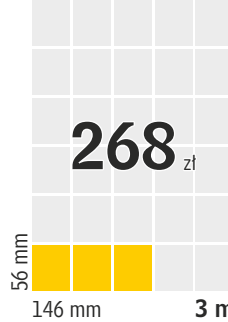
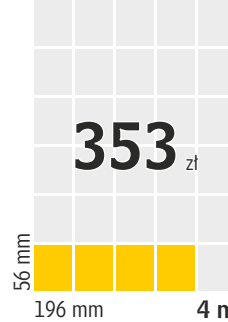
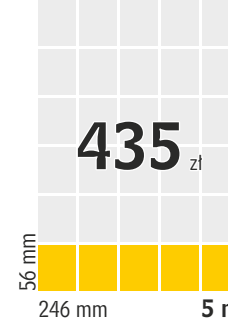
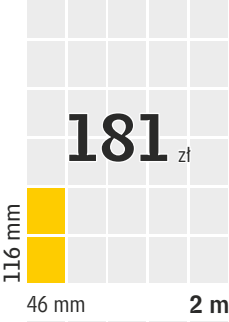
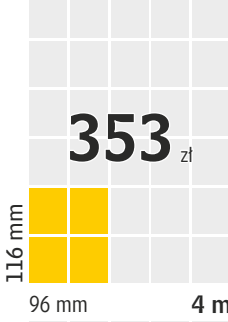
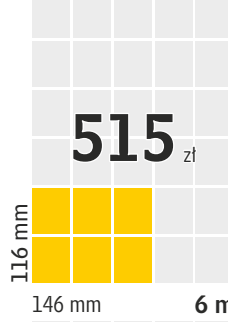
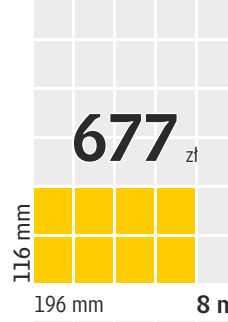
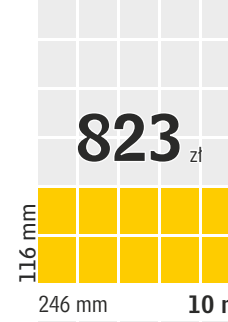
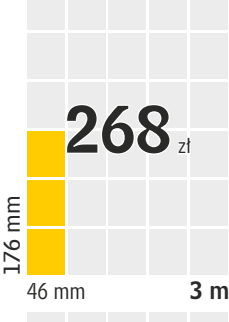
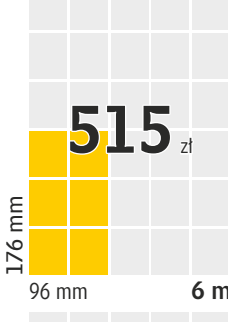
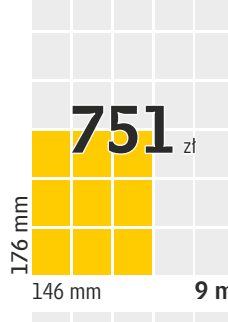
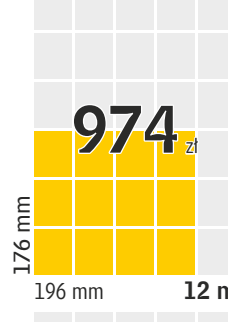
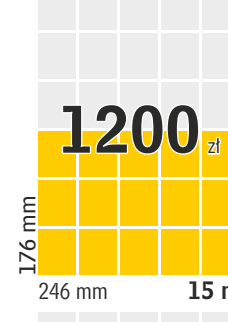
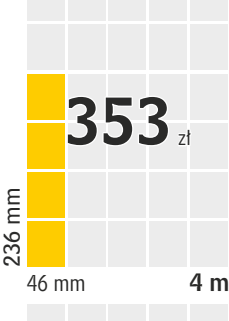
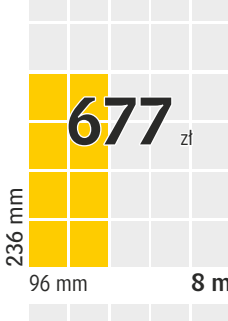
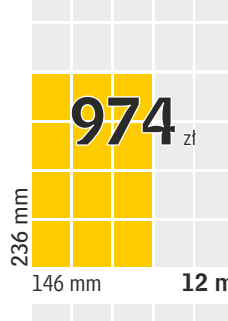
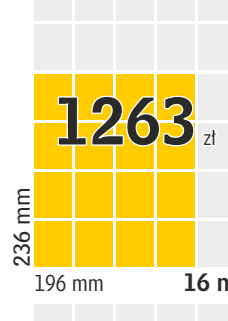
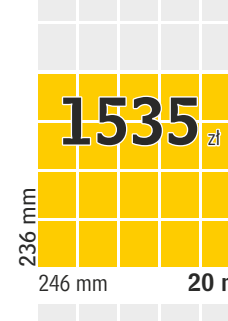
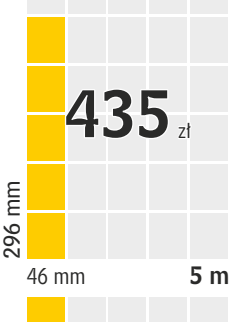
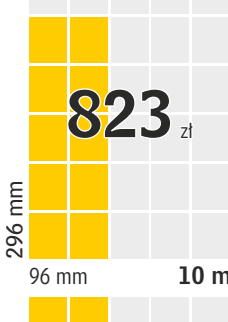
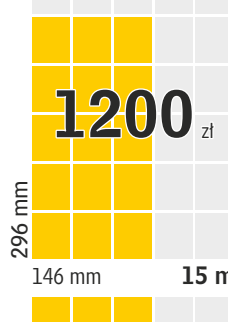
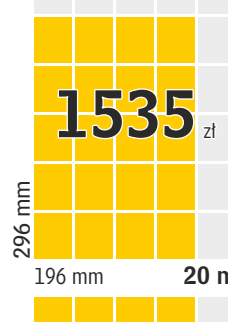
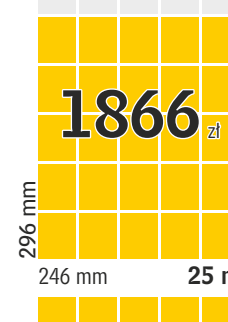
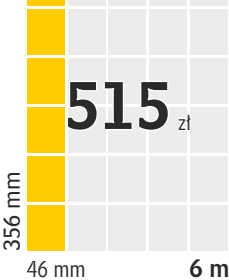
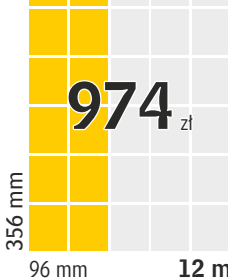
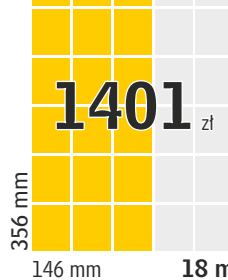
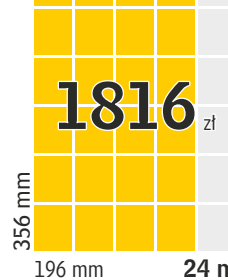
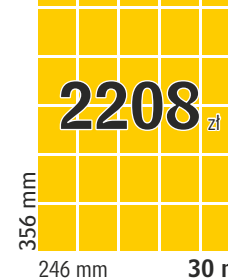
Cennik reklam (netto)

Moduły **kolorowe** – trzy tytuły



Cennik reklam (netto)

Moduły **kolorowe** – wkładka ogłoszeniowa

 <p>92 zł</p> <p>56 mm 46 mm 1 m</p>	 <p>181 zł</p> <p>56 mm 96 mm 2 m</p>	 <p>268 zł</p> <p>56 mm 146 mm 3 m</p>	 <p>353 zł</p> <p>56 mm 196 mm 4 m</p>	 <p>435 zł</p> <p>56 mm 246 mm 5 m</p>
 <p>181 zł</p> <p>116 mm 46 mm 2 m</p>	 <p>353 zł</p> <p>116 mm 96 mm 4 m</p>	 <p>515 zł</p> <p>116 mm 146 mm 6 m</p>	 <p>677 zł</p> <p>116 mm 196 mm 8 m</p>	 <p>823 zł</p> <p>116 mm 246 mm 10 m</p>
 <p>268 zł</p> <p>176 mm 46 mm 3 m</p>	 <p>515 zł</p> <p>176 mm 96 mm 6 m</p>	 <p>751 zł</p> <p>176 mm 146 mm 9 m</p>	 <p>974 zł</p> <p>176 mm 196 mm 12 m</p>	 <p>1200 zł</p> <p>176 mm 246 mm 15 m</p>
 <p>353 zł</p> <p>236 mm 46 mm 4 m</p>	 <p>677 zł</p> <p>236 mm 96 mm 8 m</p>	 <p>974 zł</p> <p>236 mm 146 mm 12 m</p>	 <p>1263 zł</p> <p>236 mm 196 mm 16 m</p>	 <p>1535 zł</p> <p>236 mm 246 mm 20 m</p>
 <p>435 zł</p> <p>296 mm 46 mm 5 m</p>	 <p>823 zł</p> <p>296 mm 96 mm 10 m</p>	 <p>1200 zł</p> <p>296 mm 146 mm 15 m</p>	 <p>1535 zł</p> <p>296 mm 196 mm 20 m</p>	 <p>1866 zł</p> <p>296 mm 246 mm 25 m</p>
 <p>515 zł</p> <p>356 mm 46 mm 6 m</p>	 <p>974 zł</p> <p>356 mm 96 mm 12 m</p>	 <p>1401 zł</p> <p>356 mm 146 mm 18 m</p>	 <p>1816 zł</p> <p>356 mm 196 mm 24 m</p>	 <p>2208 zł</p> <p>356 mm 246 mm 30 m</p>

OBJAŚNIENIA:

Wymiar modułu – 46 mm × 56 mm;

Możliwe są odstępstwa od wielkości reklamy do 1 mm dla każdego z wymiarów.

Pierwsza strona (wyłącznie reklamy kolorowe) cena × 3,5 najwyżej 5 modułów na numer.

Druga i trzecia strona można zająć maksymalnie 10 modułów, cena + 20%.

Ostatnia strona (wyłącznie reklamy kolorowe) cena × 2; maksymalnie można zająć 10 modułów.

Miejsce przy winiecie (oprócz „Czasu Chojnic”) 300 zł + VAT (46 mm × 56 mm).

Za rezerwację miejsca na reklamę wewnątrz numeru tygodnika dodatek 20%.

Insert o wadze nie przekraczającej 50 gramów – 0,16 zł + VAT za szt., inserty o wadze powyżej 50 gramów – ceny będą negocjowane indywidualnie. Wkładki insertowane do gazet rozprowadzanych przez Pocztcę objęte są dodatkową opłatą, równą opłacie naliczanej gazecie przez Pocztcę Polską.

Nekrologi, podziękowania i życzenia (czarno-białe) za 1 moduł 15 zł + 23% VAT (czyli 18,45 zł).

Cena rośnie liniowo do ilości modułów. Nie stosujemy innych rabatów; (1 moduł – 18,45 zł, 2 moduły – 36,90 zł).

Podziękowania i życzenia (kolorowe) za 1 moduł 21 zł + 23% VAT (czyli 25,83 zł).

Cena rośnie liniowo do ilości modułów. Nie stosujemy innych rabatów; (1 moduł – 25,83 zł, 2 moduły – 51,66 zł).

UWAGA! Podziękowania i życzenia wigilijne, noworoczne i wielkanocne

od firm i osób prowadzących działalność gospodarczą są traktowane jako reklamy.

Informator Medyczny (dodatek ogłoszeniowy ostatnia strona) – 31,50 zł + VAT (46 mm x 26 mm).

Wydawca ma prawo odmówić przyjęcia ogłoszenia lub reklamy, gdy są one niezgodne z linią programową gazety, jest przejawem działalności konkurencyjnej bądź szkodliwej dla wydawnictwa.

Reklamy przyjmujemy do wtorku każdego tygodnia do godziny 12:00.

Autoryzacja reklam do wtorku do godziny 17:00.

Reklamy półmodułowe – na stronach redakcyjnych 1/2 ceny podstawowego modułu, wymiar 46 mm x 26 mm.

Ceny ogłoszeń drobnych:

zwykłe

do 20 słów – **8 zł**

do 30 słów – **16 zł**

do 40 słów – **24 zł**

bold

do 20 słów – **16 zł**

do 30 słów – **32 zł**

do 40 słów – **48 zł**